

Project Bridge Takes on Holla Back

A team made up of Project Bridge youths and their friends took part in the Finals of the 98.7FM Holla Back Crew competition. Holla Back Crew is an urban hip hop dance competition which comprises a minimum number of 10 members in a team. The team comprises of a videographer, rapper, percussionist and cheer leading girls/boys.

One of the youths had heard about the competition and gathered his friends from Project Bridge to form a team. But as there wasn't any cheer leading team at Project Bridge and he desperately needed one, he recruited his friends who are members of Woodlands Wellington FC Cheerleading Squad.

The Project Bridge team practised almost daily from the start of the competition. A total of 20 teams took part in the quarter-finals that was held at Ngee Ann City on Saturday 11 March 2006 3pm. 12 teams subsequently qualified for the semi-finals on Saturday 1 April 2006 at the Padang from 3-5pm. Only 10 teams - 5 in each category are through to the grand finals that was held at Singapore Indoor Stadium on Saturday 15 April 2006 from 4-7pm.

Called the Woodlands Imps (meaning "Little Devils"), the team was surprised at their achievement of getting into the finals and worked doubly hard on their song and dance routine including designing their posters, banners, costumes and props.

Although 3 youths were above 17 years of age, the organisers made the decision to place them in the Un-17 Category since a majority of their team members are below 17 years old.

For the semis, Effendi and crew wrote their own rap song about Singapore – "I love my country!" The video clip of their performance can be viewed at www.hollabackcrew.com